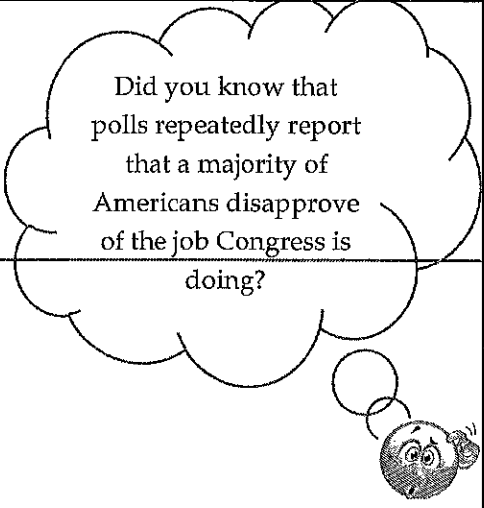


Unit 4: American Political Ideologies and Beliefs. American political beliefs are shaped by founding ideals, core values, linkage institutions, political parties, interest groups and the media.

Explain the relationship between core beliefs of U.S. citizens and attitudes about the role of government.



Explain how cultural factors influence political attitudes and socialization.

Public opinion is measured through scientific polling, and the results of public opinion polls influence public policies and institutions.

Describe the elements of a scientific poll.

Public opinion data that can impact elections and policy debates is affected by such scientific polling types and methods as:

- opinion polls**
- tracking polls**
- entrance and exit polls**

Explain the quality and credibility of claims based on public opinion data.

Explain the relationship between scientific polling and elections and how policy debates are affected by the:

- **Importance of public opinion as a source of political influence in a given election or policy debate**

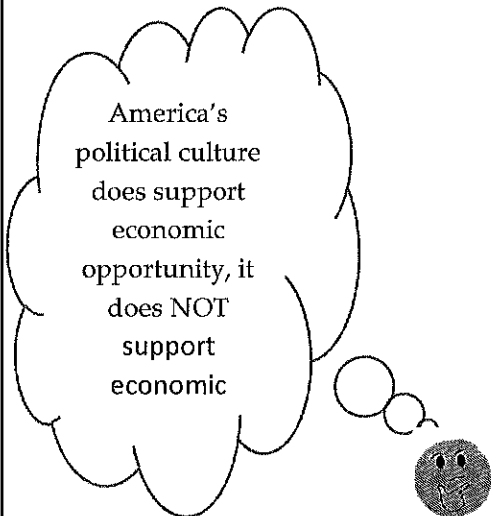
- **Reliability and veracity of public opinion data**

Widely held political ideologies shape policy debates and choices in American policies.

Explain how ideologies of the two major parties shape policy debates.

Democratic Party

Republican party



Explain how U.S. political culture (e.g., values, attitudes, and beliefs) influences the formation, goals, and implementation of public policy over time.